

The Attadale

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PRESIDENT'S REPORT



John Sharp
2021-22 President

Our meeting on Monday at Limones again exceeded expectations — 30+ members & guests; Tim and Patrick gave an inspiring account of their experience with NYSF in COVID times. Our prospect for NYSF 2021 Ned attended as well and found what he heard to be very valuable, especially the selection process info.

Jeff was a double winner, both the door prize and the joker but no jackpot. Happy dollars with Martin was fun as usual and his second joker event was novel and fun even if some of the jokes were cringeworthy.

Our first Board for the year became a bit of a marathon due to the number of discussion points raised by directors and the need for several decisions. I've already circulated info regards meeting days & location. More on that later. Other decisions of import include:

- Bev and Keith will manage programs for the rest of this year whilst enticing and training someone to take it on
- Keith will lead his Aspire Program in collaboration with Neil (membership) and Bev (Club Service)
- Bev will lead establishment of a PR Committee
- Neil will be asked to convene the membership committee to start work on the Strategic Priorities related to membership
- Keith and I will meet to review the Plan on a Page in order to allocate targets to the actions and present back to the Board for approval

Lots going on and lots of energy being applied & observed.

Thank you to all members for your contributions.



MONTHLY CLUB CALENDAR

Unless otherwise specified, the Rotary Club of Attadale meets at Limones Restaurant every Monday (except public holidays), 6 for 6:30PM

Member apologies to Attendance Officer no later than 6pm Friday prior to meeting

JULY 2021

Day / Date	Speaker / Topic	Chair
Monday, 19th	Martin Farr / Anti Ice Campaign to High Schools	Mick Donnes
Monday, 26th	Barney Clarkson / Hearing Loss	Rod Rate

Birthdays

- 09 Mal Bennett and Robin Hamilton*
- 14 Bev Moffat
- 22 Mick Donnes and Mike van Trier*
- 24 George Lewkowski

Anniversaries

- 21 Patricia* and Derick Robertson
- 25 Abigail and Kerry Parsons
- 26 Evadne and Jeff Spickett

Milestones

- 01 Ian Pittaway - Induction, 1988

*Honorary Member

ANNOUNCEMENT

The Rotary Club of Attadale is again supporting the Bicton Men's Shed with a winter blanket appeal. Last year 1000 blankets were distributed to people experiencing homelessness. Donations of new or pre-loved blankets are welcome. Collection from local areas can be arranged by calling Ian (Attadale Rotary) on 0419 914 026.

PUBLIC IMAGE IS NO JOKE!

PP ROSLYN TEIRNEY, ASSISTANT REGIONAL PUBLIC IMAGE COORDINATOR — JUL 8, 2021

This is a time for Rotary leaders to back up their public image directors as they could be getting more flak than usual.

Article by PP Roslyn Teirney, Assistant Regional Public Image Coordinator

July and August can be difficult months for Public Image volunteers in Rotary.

By April or May, club and district Public Image leaders who've been on the ball can feel a sense of job satisfaction. They have communicated Rotary policies, supported people to register on My Rotary, shown them how to access the Brand Center and the Learning Center for information, templates and inspiration and seen an improvement in bulletins, Facebook pages and websites they monitor.

Then come changeovers and there can be a bit of disruption.

That's because everyone needs to know the People of Action policy and the Diversity Equity and Inclusion policy, not just the Public Image director and its early days for the new teams.

This is a time for Rotary leaders to back up their public image directors as they could be getting more flak than usual.

DO NOT TOLERATE fines against people who explain the Rotary policy and ask your club to be compliant.

CALL OUT comments you hear naming the Public Image leader as "Rotary Police" or "petty".

If a project leader brings a design or a document to the president for comment or approval, PLEASE refer the leader to the Public Image director for a compliance check rather than approve it personally when you may not know what you don't know about Rotary requirements.

Whenever you are undertaking major work such as a bus shelter or a vehicle or putting up a plaque beside a donation in a public place, do your public image homework and ask the experts.

If you have not heard of a document called **Voice and Visual Identity Guidelines**, you need to get hold of it. ❖



PROTECTING THE ENVIRONMENT

Article by PDG PETER GARNETT, REGIONAL ROTARY FOUNDATION COORDINATOR — JUL 1, 2021

It is very exciting to have Rotary's seventh Area of Focus available for global grant projects effective from 1 July 2021.

Rotary's Environment area of focus supports activities that conserve and protect natural resources, advance ecological sustainability, and foster harmony between people and the environment.

Our goal is to fund positive, measurable, and sustainable projects that protect our environment!

Find more information here: <https://www.rotary.org/en/our-causes/protecting-environment>

A successful global grant project requires a comprehensive and holistic approach to resolving specific issues that have a harmful effect on the environment.

If you are planning on a developing an Environmental global grant project, please refer to the Areas of Focus policy statements for guidance.

You can download the updated Areas of Focus policy statements here: <https://my.rotary.org/document/rotarys-areas-focus> (The environment policy is at pages 18 to 21)

To be eligible for global grant funding within the protecting the environment area of focus, projects must seek to achieve a positive, measurable, and sustainable impact on the environment by taking action in these ways:

- Protecting and restoring land, coastal, marine, and freshwater resource
- Enhancing the capacity of communities to support natural resource management and conservation
- Supporting sustainable agriculture, fishing, and aquaculture practices
- Addressing the cause of climate change by reducing the emission of greenhouse gases
- Strengthening ecosystems and communities affected by climate change
- Supporting education initiatives that promote behavior that protects the environment
- Advocating for sustainable consumption to build an economy that uses resources more efficiently
- Addressing environmental justice issues and public health concerns

Note: The policy guidelines also provide guidance on activities which would be outside the scope of the area of focus and not eligible for global grant funding.

CLUB TURNS MASKS TO BRICKS



The Rotaract Club of Dhaka Orchid has been collecting and cleaning used masks and gloves to mix with cement and create new products from the waste.

By Abdullah Al Fahad, Rotaract Club of Dhaka Orchid, Bangladesh

The COVID-19 pandemic has presented us with a new environmental challenge. Every month, [more than 120 billion disposable masks](#) and gloves are being thrown out, with some of them polluting our land and water.

Our Rotaract club, like many, is concerned about the environment. Emboldened by Rotary's newest cause, protecting the environment, we decided to do something about this problem. We began a recycling effort which we called our Clean Earth project to collect masks that were littering our streets, parking lots, and other common areas and find a way to reuse them.

Medical experts have said that the virus can survive up to three days on an object. We place the masks that we pick up in a locked room for three days. Then we bleach them and wash them with detergent over a period of 24 hours. We dry them in sunlight, then tear them into smaller pieces and mix them with cement. We use this mixture to create planting containers filled with soil, which we plant trees inside.

We have also made bricks with the mixture and find it stronger than regular bricks. We are planning to use the bricks to build toilets in rural areas. We are working with other clubs to expand our effort, perhaps creating a recycling center where people could bring their used masks, and we could employ other people to help us turn them into bricks and other products.

As much as 13 million tons of plastic makes its way into our oceans every year. Masks often contain plastics such as polypropylene with a lifespan of hundreds of years. Rotary members are creative and innovative, and we are sure that with some thought, other clubs could join us in finding ways to convert glove and mask waste into usable commodities. Let's protect this planet of ours while we embrace Rotary's newest cause.

Learn more about how Rotary is [protecting the environment](#).



A member of the club collects discarded masks

Rotary
District 9465



2021 Changeover

Colin Burns
District Governor
2020-2021

Patricia Schraven
District Governor
2021-2022

*Celebrating achievements and
welcoming life changing opportunities*

ROYAL PERTH GOLF CLUB
Labouchere Rd., South Perth
Saturday, 31 July 2021
6:30 for 7:15 PM start

- Buffet Meal
- Welcome drinks on arrival
- Dress Code: Cocktail

Tickets \$80pp via Trybooking

<https://www.trybooking.com/BSVJW>

BOOK BY 24 JULY 2021