



the ATTADALE view

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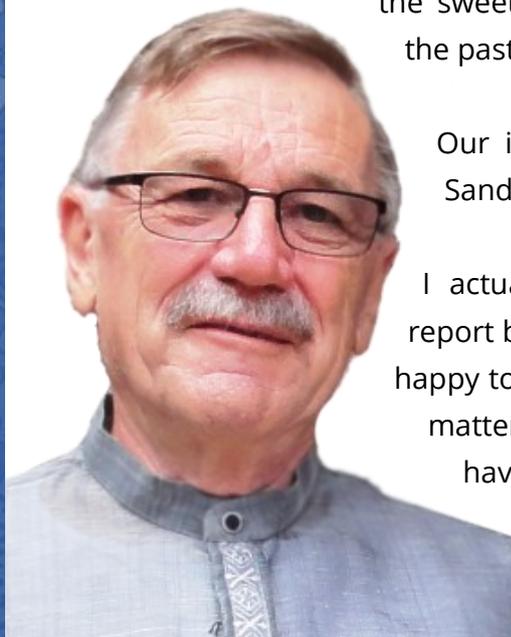
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PRESIDENT'S MESSAGE

Once more I am a little late with my President's message for the week but there is an old adage along the lines that "a nick in time will do just fine".

Thank you to the Directors who presented their programmes and budget for this Rotary Year and I think it was particularly useful in preparation for the District Governor's visit on Monday which, as I am sure you all know by now, will be 6 for 6.30 pm at The Tradewinds Hotel, Canning Highway, East Fremantle. DG Colin has a PowerPoint presentation, so the large screen will be especially useful.

The really good news is that The Tradewinds are comfortable with members providing cupcakes to go along with our tea and coffee after the meeting so the sweet temptations will not become a thing of the past.



Our invited guests will be DG Colin and wife Sandra, together with AG David Porter

I actually stole some of my thunder for this report by circulating two emails last night. But am happy to say that I have received comments, so no matter what the outcome is, it does appear to have generated some interest.

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Looking in my email box, I have had more than 60 Rotary related emails all as equally important as the others and all having merit in their cause including The Four-Way Test Speech Contest which is just around the corner. It's not so much as if the Club wishes to participate, but do we have a suitable candidate who is willing to be involved?

Right on cue, yet one more Rotary email has arrived. However, this may be of interest. Firstly, it is free. It's Rotary Zone 8 Virtual Conference with the theme of "Spring In to Alice" - Virtually Alice Springs Alice Springs Zone 8 Conference 19-20 September 2020. I am assuming that pre COVID-19 the conference was going to be held in Alice Springs but now with suitable backdrops it will be anywhere but Alice Springs. The web address if you are interested in registering (which is mandatory) is

<https://mailchi.mp/rotarydownunder/zone8-conference-link-update?e=916fb85aa4>

RI President Holger Knaack will open the Conference with his welcome address.

Finally, to end on an up beat note, I am pleased to announce that Robin Hamilton and Tom Slater have accepted our invitation to become Honorary Members. We are only waiting for their new club badges and the formalities can commence.

All the best

Neil

District Governor's Profile*



District Governor Colin and Sandra Burns

Colin joined the Rotary Club of Bendigo, Vic., in 1988 and served as a director and club president.

Colin's major "Rotary moments" are his first attendance at a District Conference and joining a team of volunteers on a project in Samoa.

After transferring to Western Australia, Colin joined the Rotary Club of Como where he served as a director and club president.

Colin's belief in the Rotary Foundation is evidenced by his membership of the Paul Harris Society and his recognition by the Rotary Foundation as a Major Donor and Bequest Society member.

Colin and his wife, Sandra, have two children and two grandchildren.

** Rotary Down Under, July 2020 issue*

ANNOUNCEMENTS & ACKNOWLEDGEMENTS

GOVERNOR'S VISIT, 24 AUGUST, TRADEWINDS HOTEL.

District Governor Colin Burns and wife Sandra will be visiting on 24 August. Colin will meet with the Board from 5.00pm to 6.00pm prior to the meeting. It is a **partners' night** so it is hoped all partners will join us for an enjoyable fellowship.

FAMILY OF ROTARY

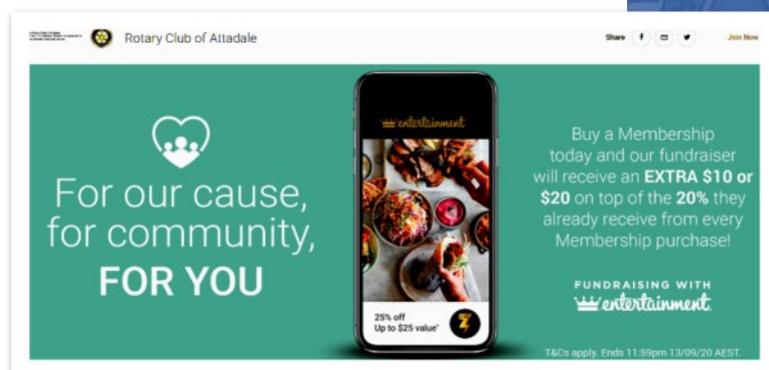
From Diane: "Garth home from hospital after 5 weeks but still in a lot of pain. On intravenous antibiotics for at least the next 6weeks, has hospital nurse comes every day to change his drip. He is still on so many drugs for his pain but still can hardly get up out of bed. Just had another blood test today so maybe see what's happening with the infection."

ATTENDANCE

Members: Please call, text, or email Carole Maxwell **ONLY IF YOU'RE AN APOLOGY**

ENTERTAINMENT BOOKS

With Covid restrictions ending, the Entertainment Book is back with a vengeance. Go to <https://www.entertainmentbook.com.au/orderbooks/8788p4> to see the **special deals** on offer and order your digital copy. Each copy sold via this link benefits the Rotary Club of Attadale so please try to get your friends and families on board.



BOOK DONATIONS

Starick, an independent agency working to end family and domestic violence, are holding a book sale at the beginning of September. If you'd like to have a clean out and have any books to donate (in clean/decent condition) please drop to me or let me know so I can get them to the organisers. Would like them by **25th August** to give them time to sort/get them ready, please. — **Heather McNaught**

LOVE IN A SHOEBOX

Shoeboxes were distributed by Jim to those who signed up. If you haven't already done so, please collect yours on Monday, 24 August.

AUGUST 2020

Membership and New Club Development Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 BIRTHDAY Neil McKay
2 SAUSAGE SIZZLE Bunnings Melville	3 Induction of Barb Kitto Dinner Meeting ▫ Speaker: Bernie Foley Life Education (WA) ▫ Facilitator: Colin McCulloch ▫ Host: Betty Bright	4 INDUCTION Abby & Kerry Parsons (2014)	5	6	7	8
9	10 Dinner Meeting ▫ Speaker: Jo Smith, Artistic Director Circus WA ▫ Facilitator: Gillian Baker ▫ Host: Selwyn Castles	11 Board Meeting 7pm at the McCulloch's BIRTHDAY Rosemary Rodger	12	13	14	15
16	17 Dinner Meeting CLUB ASSEMBLY ▫ Chair: President Neil McKay ▫ Host: Gillian Baker	18	19	20	21 BIRTHDAY Viv Donnes	22
23 BIRTHDAY Annette Macrides	24 Dinner Meeting DISTRICT GOVERNOR'S VISIT. TRADE WINDS HOTEL ▫ Chair: President Neil McKay ▫ Host: Jim Calcei	25 BIRTHDAY Nancy Bray INDUCTION John Sharp (2003)	26 INDUCTION Mick Donnes (2002)	27 INDUCTION Greg James (2012)	28	29
30	31 Dinner Meeting ▫ Speaker: Rick Sneeuwjagt ▫ Topic: Management of Bushfires ▫ Facilitator: Keith McNaught ▫ Host: Joyce Smith					



DISTRICT (GOVERNOR) PRIORITIES

PARTNERSHIPS

- › Other Rotary Clubs
- › Community Groups
- › Sponsors
- › Government Agencies

COMMUNICATION OF CLUB ACTIVITY

- › The District and Rotary International need to know
- › Other Clubs need to know
- › The world needs to know
- › District needs to establish systems that make it easy
- › Clubs need to be willing to share

STRATEGIC PLANNING

- › What do you want your Club be in 5 years? – **The Vision**
- › What must be done to make your Club what you want it to be? – **The Action Plan**
- › Use the Vision to test if what you are doing is appropriate
- › Confirm the Vision and review the Action Plan
- › All Clubs should use this process
- › District to provide a Template and assistance

PROJECT RENEWAL

- › The outcomes of Rotary are dependent on our Projects
- › Many wonderful Projects exist, but we can do more
- › Challenging all Clubs to develop or become involved in one new Project in 2020/21
- › Present this challenge to all Members
- › COVID-19 may temporarily hinder implementation but it also provides an opportunity for development



Winston won the raffle, but not the Joker.

➡ proof that the Joker IS in the pack



Twins?



Photo credit: Carole Maxwell



Kerry was pleased to announce that Nica (inset) graduated with flying colours — Bachelor of Elementary Education, major in Generalist. Nica is KPFFI's (Kerry Parsons Family Foundation, Inc.) 20th graduate

DIVERSITY, EQUITY, and INCLUSION STATEMENT



A top priority for Rotary is growing and diversifying our membership to make sure we reflect the communities we serve and are inclusive of all cultures, experiences, and identities.

We're creating an organization that is more open and inclusive, fair to all, builds goodwill, and benefits our communities.

To help us achieve our goal, the RI Board of Directors passed a diversity, equity, and inclusion (DEI) statement:

As a global network that strives to build a world where people unite and take action to create lasting change, Rotary values diversity and celebrates the contributions of people of all backgrounds, regardless of their age, ethnicity, race, color, abilities, religion, socioeconomic status, culture, sex, sexual orientation, and gender identity.

Rotary will cultivate a diverse, equitable, and inclusive culture in which people from underrepresented groups have greater opportunities to participate as members and leaders.

Making diversity, equity, and inclusion a priority is everyone's responsibility — from Rotary members to staff at the Secretariat.

What your club can do:

- Talk about diversity with your club members and create a member diversity and inclusion action plan using the [Diversifying Your Club](#) assessment.
- Invite local diversity, equity, and inclusion experts to speak at your club's next gathering.
- Connect with local organizations that are supporting diversity, equity, and inclusion efforts and work with them on projects or events.
- Encourage and support people from underrepresented groups to take on leadership positions in your club and district.
- Encourage club members to take the [Building a Diverse Club](#) course in the Learning Center to learn more about diversity, equity, and inclusion.
- Create a community advisory board and invite diverse members from the community and from your club to take part. You'll learn what's important to the community and discover ways to work together to take action.

What the Secretariat is doing:

- The Board set a goal to increase the number of women who are Rotary members and who serve in Rotary leadership positions to 30 percent by June 2023. More women are being appointed to serve as International Assembly training leaders, regional leaders, and Rotary International committee members.
- We continue to support [Rotary Fellowships](#) that bring together members from around the world who share a common passion.
- We're creating a [strategic plan](#) that supports diversity, equity, and inclusion.

Message from the Strategic Planning Committee

By Stephanie A. Urchick, RI Director and Former Chair of the Strategic Planning Committee



When we began developing a new strategic plan for Rotary over two years ago, we started by taking a look in the mirror. We asked hard questions as we performed a thorough self-assessment, all the while acknowledging the changing world around us. Once we identified gaps between who we are and who we need and want to be, we looked to you. We asked more than a million people from across the world to share their input with our Strategic Planning Committee through focus groups and surveys. Each goal in our plan is based on feedback from leaders, members, and Rotary participants who want the organization to achieve its vision. Thank you for sharing your passion and insight—we heard you!



Our new strategic plan is different from our past plans. This will be our Action Plan—our organization’s call to action to work together to build a stronger future. This plan will help us realize what’s truly possible when People of Action unite, connect with others who share our values, and commit to creating change in the world and within ourselves.



Our Action Plan is not about wiping away our tradition or tried-and-true core principles. It’s about making our organization stronger so that our values will last for years to come. It’s about using effective tactics to strengthen the organization at all levels. It’s about ensuring that every person who engages with us has a meaningful, valuable and fulfilling experience. It’s about changing more lives and communities for the better.



We are committing ourselves to increasing our impact on the world, expanding our reach, enhancing the experiences and engagement of Rotary participants, and increasing our ability to adapt and be innovative. Over the next several years, we will be exploring, implementing and refining a series of initiatives designed to achieve these goals. While the Action Plan focuses on Rotary International and the corporate-level activities that will drive us toward our vision, much of it also translates to a club and district level.

What does this mean for you? Each club should have the same priorities as the Action Plan. What can you do to help reach these goals? Take into consideration the priorities and ideas in this plan. How can you make your club and the experiences of its members the best it can be?

After considering how your club can have the most impact, use the [strategic planning guide](#) as your toolkit. Use the priorities and tips to develop your own plan of action, align with our priorities and support our shared goals. Tailor your plan so that it is the most effective for your club and engages your members and the members of your community. We will be audacious and innovative in how we implement Rotary’s Action Plan and we encourage you to be the same.

You helped build this Action Plan and we will use it to strengthen Rotary so that together, we can act boldly to help make the world better for generations to come.

[Source: MyRotary](#)



ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD
PEOPLE UNITE AND TAKE ACTION
TO CREATE LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.

To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the next five years.

ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

HOSTING ROSTER

AUGUST

- 24 Jim Calcei
- 31 Joyce Smith

SEPTEMBER

- 07 Mick Donnes
- 14 Martin Houchin
- 21 Greg James
- 28 Public holiday - no meeting**

OCTOBER

- 05 Shelley Konig
- 12 George Lewkowski
- 19 Winston Marsh
- 26 Gail McCulloch

NOVEMBER

- 02 Giovanna McKay
- 09 Keith McNaught
- 16 Bev Moffat
- 23 Abby Parsons
- 30 Kerry Parsons

DECEMBER

- 07 Ian Pittaway
- 14 Rod Rate (**Christmas Meeting**)

DUTIES OF HOST

- Welcome each Rotarian and Guest to the meeting
- Advise President of arrival of Speaker and special guests
- Issue badges and indicate location of Attendance Officer
- At conclusion of meeting, collect members' badges for the box
- Ensure all guest badges have been collected

MOST IMPORTANT

If you are unable to be Host on the night allocated, it is your responsibility to provide a replacement

**YOU ARE THE
MISSING PIECE.**