



Rotary Attadale



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President's Report

Volume 40 No 02 15 July 2022



Bev Moffat
2022-23 President

At our first Business meeting for the year, held on 11 th July, we welcomed 17 Members and guests, including Helen Carwardine and Tania Solarzano. Director's points of discussion:

Vice President John Sharp discussed Comedy for a Charity and pointed out that no new bookings had been made since Monday 4 th July. Unless we sell sufficient tickets by 31 July, this will be cancelled - which would be so disappointing! So, the call is out to everyone to get in and book tickets! John also mentioned promoting a new round of the Aspiring Leaders Programme, which was well supported. John will meet with Valerie Sim to obtain further information with regards the onboarding process.

Local Director's matters were discussed by Selwyn Castles, who advised that he is actively involved in Portcare and is volunteering there on a Friday morning. Selwyn also mentioned that we are in conversation with Melville Rotary regarding support of a Banksia Planting our first social night for this year, please refer to the details later in the Bulletin.

identifying projects previously undertaken by Attadale Rotary, with a view to adding a sign

Llew is identifying projects previously undertaken by Attadale Rotary, with a view to adding a sign recognising our contribution, at the location. Llew is also in discussion with RCANHF regarding contributory funding of a Scouts Project. In the Treasurer's report, Shelley Konig provided a copy of the final budget approved by the Board. She mentioned that the following charitable donations would be made from the RCANHF: Rotary Foundation: \$1000.00, Polio Plus: \$1000.00, Australian Rotary Health: \$1000.00 and ShelterBox: \$2000.00. This would replace the funds that would previously have been transferred to the Club's Charity Account, and satisfies the RCANHF Charitable status requirements.

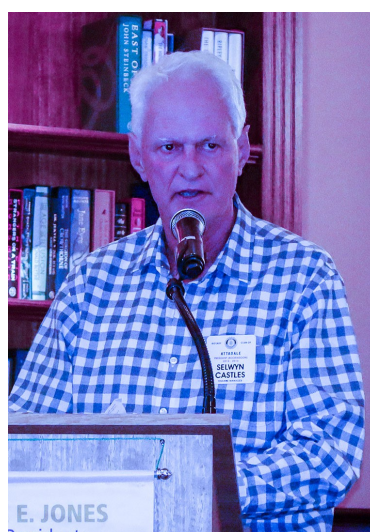
In the President's report I confirmed that we would continue to hold our meeting on 18 th July at Dome Deep Water Point, after which the board will review feedback from members, before deciding on whether to trial Royal Fremantle Golf Club for the next three months, or to remain at Dome. Meetings will continue to be held on a Monday night for the foreseeable future. Please provide your feedback on the meetings at the Dome to Bev by no later than Tuesday 19 th July. I also reminded members of the Rotary Code of Ethics, which should be the benchmark by which we conduct ourselves at all times, both personally and professionally.

Jennifer Jones, President of Rotary International, has put out a challenge to all clubs from around Australia and the World, regarding growth, modernisation and public image. Support on participating in the challenge was in excess of 75% of attendees, and I have handed this over to John Sharp, as Membership director, to follow up. The Southside Symphony Orchestra is holding a concert at Corpus Christi on 14 August, all support will be welcomed. Please refer to the information later in the Bulletin.

We were treated to a very special slide show from Kerry and Abby Parsons, particularly regarding their latest trip to the Philippines, and they were delighted to share some wonderful news with us. Firstly, with the help of the numerous contacts that Kerry has, they were able to substantially upgrade and modernise the kitchen of the home where a Perth Aboriginal family fosters some 10 children, making life so much easier for them. They were also delighted to tell us that 11 of their students in the Philippines have just graduated from university, including the only male student of their group, who was Dux!



The graduates were treated to some wonderful adventures as a graduation gift from Kerry and Abby. Whilst they were there, they also conducted interviews for their next intake of students, processing 14 applicants. Being the soft heart that Kerry is, they have also taken on an additional student, who did not in fact meet their criteria. However, her brother was accepted into the programme, which would have resulted in the sister being left to fend for herself, and they were not comfortable with that at all. I am sure that the young lady is overwhelmed at their kindness. You are to be commended for your generosity of spirit, Kerry and Abby! Betty Bright managed the door prize on the evening, which was won by Kerry Scott. Martin Houchin offered the Joker challenge, John Sharp won the draw, but not the Joker. We are getting to the last few cards in the pack, so watch this space! John Sharp also won The President's Language Challenge from last week (yes, I have now given this a name ☐), remembering that the phrase was "Baie dankie", but could not remember what it meant (thank you, in Afrikaans!). This week bit is a bit of Spanish - with reference to our guest Tania Solarzano, who hails from Venezuela. The informal phrase of Que tal?, loosely translated means: Hi, how are you? It is pronounced something like "ke, tull". If you have ever watched Fawlty Towers, Manuel's favourite word is ¿Que? Jeff Spickett took us through a Happy Dollar session, extracting a few worthy dollars along the way. Our meeting ended with a reminder that our guest speaker next week is Calum Maxwell, who is coming to educate us on all things social media and is not to be missed. Please remember to let me know by 10am on Monday morning whether you will be attending the meeting. Wishing you all an uplifting week! Bev



Pictures of several members who spoke at the meeting

Club Calendar

The next meeting is on Monday 18 July and will be held at Dome Deep Water Point on the Esplanade in Mount Pleasant at 6.00pm for 6.30pm. The guest speaker is Calum Maxwell giving a presentation on Social Media—the importance of Strategy and Planning which should be of interest to all of us. See next page for more details.

Please order your meals by 6.15pm

It is intended that meals will be served over a 15 minute period from 6.30pm.

JULY SPECIAL DATES

01 Ian Pittaway - Induction, 1988
09 Mal Bennett—Birthday
14 Bev Moffat - Birthday
25 Abigail and Kerry Parsons—Anniversary
22 Mick Donnes—Birthday
24 George Lewkowski—Birthday
26 Evadne and Jeff Spickett—Anniversary
24 George Lewkowski—Birthday
25 Abigail and Kerry Parsons—Anniversary

*Visitors are always welcome
Come and enjoy great fellowship and friendship*

Rotary
Club of Attadale



18 July Guest Speaker
CALUM MAXWELL
Account Manager / Managing Director



SOCIAL MEDIA

the importance of strategy and planning

Calum is a Sales & Marketing Strategist, an Online Growth Expert. He loves SEO & Digital Marketing and Building Customer Journey Systems to Scale Your Businesses. He is an Educator, a Collaborator, and a Storyteller.

You simply cannot ignore the power of social media and the opportunity it presents but the most important thing is consistency, consistency in your message, and consistency in posting and engaging online.

So, where do you start?

Learn with Calum, on how to implement a strategy and plan, so you can tackle social media like a pro and start making connections that matter.

Connect with Calum - <https://linktr.ee/calum.optimise>

Visit website -  [optimiseonline](https://www.optimiseonline.co.uk)



Its not hard work. Four hours on a Sunday morning, collecting money or using an EFTPOS machine for entry to the parking, or directing cars to parking areas.

Makers Market Parking Roster

		Makers Market Parking Roster				
		17/04/2022	29/05/2022	25/09/2022	6/11/2022	18/12/2022
First Name	Surname					
Gillian	Baker					
Mal	Bennett		NO	NO	NO	NO
Betty	Bright		NO	NO	NO	NO
Jim	Calcei					
Selwyn	Castles			YES		
Mick	Donnes				YES	
Martin	Houchin		Y	YES	NO	NO
Shelley	Konig					YES
George	Lewkowsky					
Winston	Marsh		NO	NO	NO	NO
Carole	Maxwell		NO	NO	NO	NO
Colin	McCulloch			Y	Y	YES
Gail	McCulloch			Y	Y	YES
Giovanna	McKay		NO	NO	NO	NO
Neil	McKay	YES	Y	Y	Y	Y
Heather	Mcnaught		YES			
Keith	Mcnaught		YES			
Beverley	Moffat		NO	NO	YES	MAYBE
Abby	Parsons			YES		
Kerry	Parsons			YES		
Ian	Pittaway		YES			
Rod	Rate		Y		YES	Y
John	Sharp				NO	YES
Joyce	Smith	YES	y	Y		
Della	Smith-Rawlins				YES	
Jeff	Spickett		YES			
Llew	Withers	YES				
Valerie	Sim					
Kerry	Scott	YES				
Tania	Solorzano					

Jennifer Jones Imagination Challenge

A program of education for Rotary Clubs that embraces best practice models on membership growth and public image from around Australia and the World



Concept: The sponsoring districts offer 5 places each on a program aimed at providing clubs with the skills and strategies to be relevant to their communities in the 21st century.

The project will include specific support and expertise for each of the participating clubs in accordance with their needs.

Benefits: Successful participating clubs will modernise, improve their public profile, and grow their membership.

Terms: This offer is open to clubs which are committed to modernising and improving value to members, and whose members have voted overwhelmingly to take part (75% or more in favour).

Conditions:

1. Participate in the Club Citation program for 22-23, prioritising membership growth and club modernisation.
2. Participation in a Communities of Practice club development program and other training and development programs related to the project.
3. The club will, within 3 months of commencing the project:
 - a. update data on District website for all members to enable the club to monitor improvements in age, gender balance and other key metrics
 - b. update all club online presences to reflect a modern club profile.
4. The club will maintain one or more contemporary social media platforms.
5. The club will take action to reduce the cost of Rotary to members.
6. The club will take positive steps to making the club more relevant in their community
 - a. *by identifying local community issues and targeting programs to these*

The measurable outcomes

1. Significant increase in membership
2. Significant reduction in average age
3. Significant improvement in demographic balance

President Bev has already accepted the challenge on our behalf



Fellow Rotarians.

The following outlines the process for the Aspiring Leaders Program. I need two things from our members to make this successful.

1. Identify possible participants and provide their contact details to me after you have shared an outline of the program with them and they have shown interest
2. Nominate yourself for one or more of the following positions:
 - a. A buddy-mentor for the participants (staying in touch and escorting the ALP Member whilst they establish relationships within the club}
 - b. Program coordinator
 - c. Members willing to meet with the participants and share their business/professional background (easy role, not time consuming}
 - d. Members willing to do some pro bono 'coaching' /'Mentoring' with participants. Can be formal coaching or mentoring e.g., practical business experience advice

Aspiring Leaders Program (ALP) 2022 – 2023

PURPOSE

- to provide
 - Coaching & mentoring to those aspiring to future leadership positions.
 - personal development opportunities for aspiring leaders
 - network opportunities for aspiring leaders with other professionals
 - to bring at least two younger members into the RCA, for a period of two years.

DESCRIPTION

The Rotary Club of Attadale (RCA) will offer a two-year Aspiring Leaders Program (ALP) for a second year commencing in October 2022. The ALP offers participants the invaluable professional and personal experience of being a member of highly respected community service organisation and developing leadership skills in the process.

Participants will have access to significant mentoring experiences, one-to-one professional coaching sessions and will gain a range of experiences, including co-leading a community service event. The Club will support each participant to attend and engage with the larger Rotary community.

The first year of the program will focus on the skill development of ALP participants, with them being recipients of pro bono coaching, mentoring, training and development, through club members.

In the second year, to further support participants with enhancing these skills, they will take on a club officer role and develop programs and opportunities within that portfolio area and /or lead, or co-lead, at least one local service activity. This as well as providing support to ALP members in their first year.



ALP participants will be regarded as full members of the Club, with all the rights and responsibilities of standard membership except voting rights. On completion of the ALP, participants may choose to remain as Club members, without any usual membership application process being required.

All club members and program participants meet their own meal costs each meeting. As the designation of ALP member is not a recognised Rotary International membership category, there will be no fees.

Applicants from a diverse range of work areas are encouraged to apply, and ideally should have a minimum of eight years' work experience. Applicants should be seeking to enhance their professional and personal skills as they progress their career from technician to frontline leader or from frontline leader or middle manager to either middle or senior management positions.

A maximum of three ALP places will be offered for 2022-23. Each participant would require a mentor, who would work with the coordinator, to ensure all elements remain on track.

My Indulgence



Jeff
Spickett

Canal rocks

Comedy for Charity Roster

19 August 2022 – Show is from 7.00 to 9.30 pm. Set up from 6pm

	Applecross	Attadale	Booragoon	Melville
Station	Ushers	Door Tickets	Alcoholic Drinks &	Tea & Coffee
Other Duty	Set up & Pack Up	Set up & Pack Up	Pack Up	Pack Up
1		John Sharp	Peter Best (RSA)	Peter Smith
2				Phil Draber
3				Marilyn Kench
4				

20 August 2022 – Show is from 7.00 to 9.30 pm. Set up from 6pm

	Applecross	Attadale	Booragoon	Melville
Station	Alcoholic Drinks &	Ushers	Tea & Coffee	Door Tickets
Other Duty	Pack Up	Set up & Pack Up	Pack Up	Set up & Pack Up
1	Ray Philp (RSA)	John Sharp	Peter Best	Peter Smith
2				Phil Draber
3				Marilyn Kench
4				

Rotary Partnerships



Could this be you in 2023?

**NATIONAL
YOUTH
SCIENCE
FORUM**

**YEAR 12
PROGRAM**

Applications now open!

Like tackling complex problems?
Unleash your problem-solving skills with other like-minded STEM enthusiasts at the 2023 NYSF Year 12 Program!
Contact Joyce for more information - joyce.s@iinet.net.au

DESIGNED BY
RJ
@RCHSTW

**JULY IS NEW
LEADERSHIP
MONTH**



Rotary 

SOUTH SIDE SYMPHONY ORCHESTRA PRESENTS

BEETHOVEN THE INFLUENCER

Sunday 14 August at 2:30pm

the Caroline Payne Theatre at Corpus Christi College

Tickets via trybooking: <https://www.trybooking.com/BXVG1>

Faust Overture

Emilie Mayer

Piano Concerto No. 1

Ludwig Van Beethoven

with Soloist Yi-Yun Loei

Symphony No. 1

Carl Czerny



COMEDY FOR CHARITY

Bookings now open on Trybooking. DON'T MISS OUT on this FULL HOUSE comedy event. Book here: <https://www.trybooking.com/869278>

FRIDAY, 19 AUGUST

SATURDAY, 20 AUGUST

City of Melville Civic Centre Main Hall
10 Almondbury Road, Booragoon

Fabulous Comedy Charity, with five professional Comedians set to make you laugh 'til you cry! Book in early with your friends, get out and laugh at the world again

- Tickets only \$30 each on Trybooking
- Doors open at 7:00pm
- Show commences at 7:30pm both evenings
- Light refreshment and drink service
- Plenty of free parking



Hosted by Applecross, Attadale, Booragoon, and Melville Rotary

Enquiries to:

johns@trilogyfacilitation.com OR

Kenn PH 0428 472 619

Comedian details:

<https://www.attadalerotary.com/comedy-for-charity.html>





HELLO, WE'RE FOODBANK WA

We believe everyone should have access to good quality food. We're here for the everyday Western Australians who are going without.

And it's our job to help change that.

It is only with our team of dedicated volunteers who give their time, energy and passion that we can be there for Western Australians who need a helping hand.

We are currently looking for passionate and community-minded volunteers to help us. No experience required and full training provided.

If you are interested in volunteering please email volunteering@foodbankwa.org.au or call us on (08) 9258 9277.



Drivers



Packing hampers



Assisting on checkouts

FEED. EDUCATE. ADVOCATE.



This is an **URGENT REQUEST** from Foodbank for your help to pack food hampers 9am-2pm over the next 2-3 weeks.
Even if you can do just **ONE or TWO** days it will make a huge difference.

